

SAM: スネル・アドバンスト・メディア

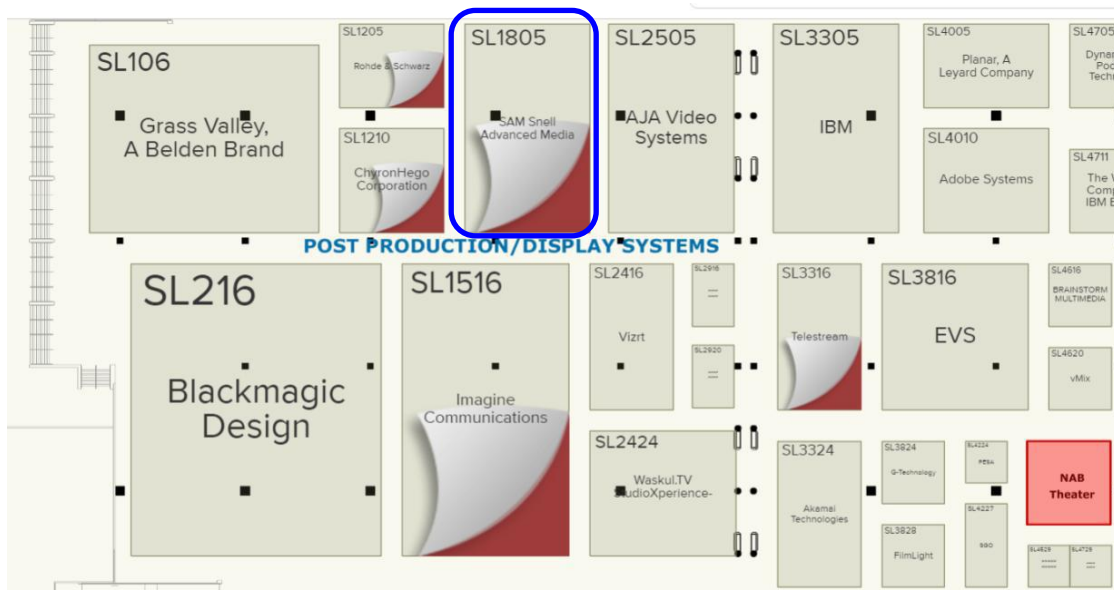
NAB 2017出展概要

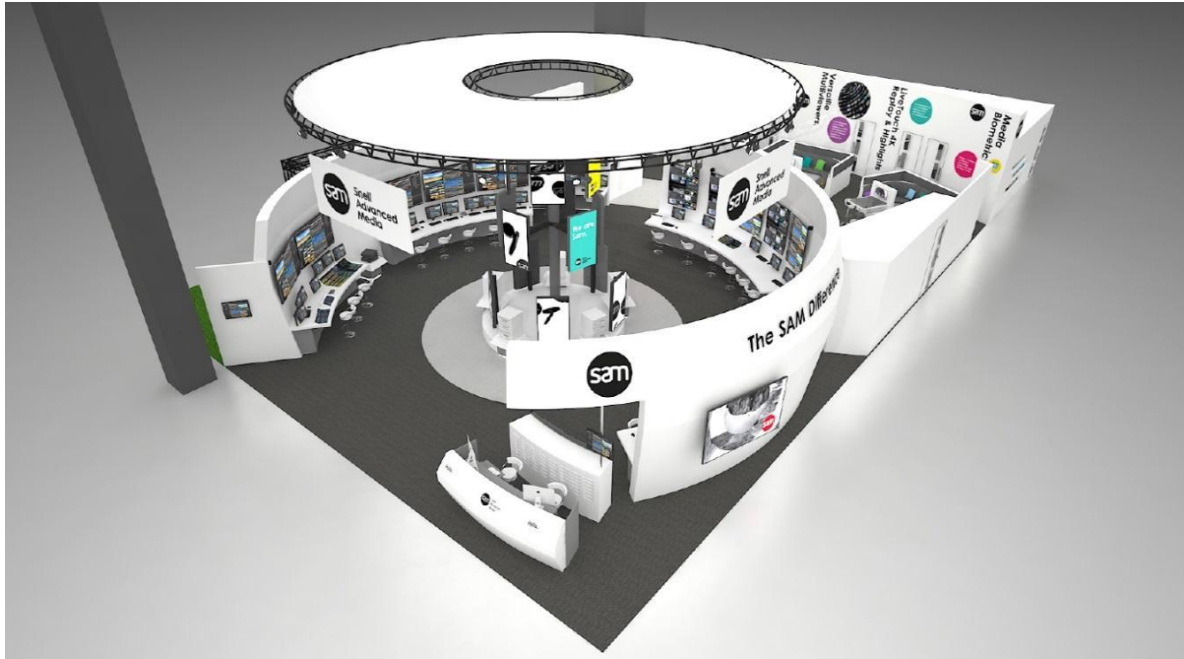
SAMはNAB2017において、ポストプロダクションや放送システムの運用およびビジネスニーズの変化に対応するために、IPへの移行、12Gへの対応、ソフトウェア・アプリケーション、4KおよびHDRでの業界でリードしている先駆的な技術によりお客様の業務効率改善を提案します。

主要テーマ

- ・ オンライン編集・カラー&フィニッシングのRioの最新ソリューション
- ・ UHDライブスポーツの最速プロダクション/リプレイソリューション
- ・ 市場をリードするIPおよびSDIソリューション
- ・ 包括的な監視制御ソリューション
- ・ 最速で柔軟性のあるマルチフォーマットニュースソリューション
- ・ 信頼性のあるプレイアウトと配信ソリューション
- ・ 幅広い12G対応製品とソリューション
- ・ エントリーレベルのパッケージソリューション

出展エリア South Hall Lower 1805





以下のように、各デモエリアでは多くの新製品や新機能をご紹介します。

なお、SAMブースでは4月24日（月）～26日（水）まで、日本より大隈、大森がブースにてお待ちしております。

□ **HDR Editing and Finishing**

Shared Production Editing demonstration

Suite of products including Rio 4K and Go! For Production Editing

Shared workflows including Go! For remote shot selection, review and approval.

HDR and WCG Finishing including Dolby Vision support



□ **Production Switchers & 12G SDI Solutions**

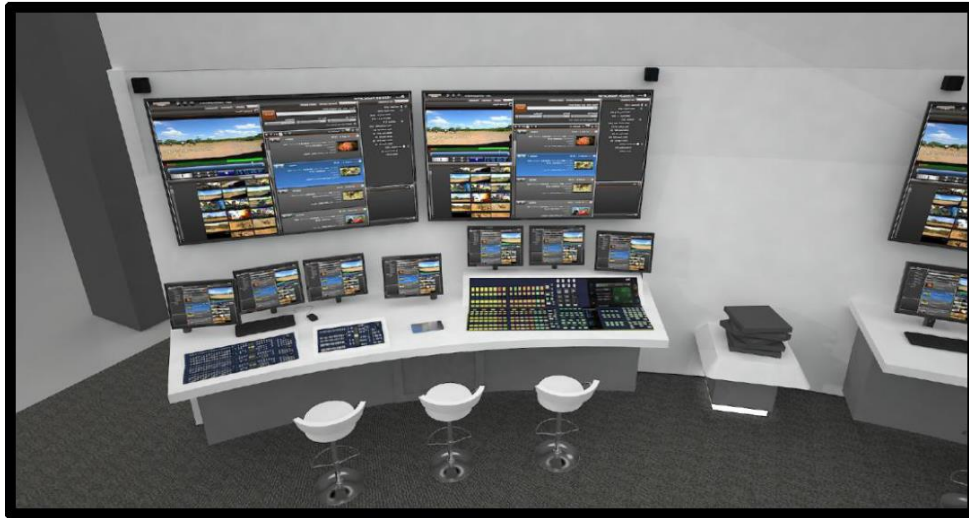
UHD Kahuna with new touch interface

Format Fusion 4 with HDR and WCG support

UHD Kula

3ME HD Kula

12G Kula, 12G IO for Kahuna
12G Sirius Router IO
12G IQ modular cards
12G Kudos Pro UHD 1000
12G Multiviewers
12G Master Control Switcher, Masterpiece



- **LiveTouch Replay and Sports Production**
 - Customer competition space based on Football (US)
 - Fastest to air UHD replay and editing workflow
 - Seamlessly mix HD and UHD
 - Open, instant collaboration by all users
 - Share highlights instantly on Facebook and Twitter
 - Live analysis and telestration with RT Software
 - Switching with Kahuna
 - Ikegami UHD and SSM cameras
 - Go Pro camera, AJA Camera
 - Score highest points to win prizes

- **News Production and Editing**
 - Introduction of SAM VIBE
 - Fastest News Workflows for Social and Broadcast
 - Multi-format editing
 - HTML5 Editing with Go!
 - Integrated Adobe Premiere Pro editing
 - Production Asset Management with Momentum
 - Open systems integration with NRCS

- **New Server Launch area**
 - Presentation of SAM's new SL Server
 - Compact 1RU or 2RU self contained video server
 - 3G SDI, 16 channel audio, more storage, more disk bandwidth
 - Up to four independent bidirectional channels
 - 3G-SDI input/output for HFR support
 - All UHD/HD/SD video formats Provisioned with 200 HD internal storage

□ File and Stream Conversion

Alchemist XF File and stream based frame rate and format conversion
Quasar XF File and stream based format conversion
Kronos XF File based media re-timing
HDR Conversion, High Dynamic Range (HDR) and Wide Color Gamut (WCG)
KudosPro Live SDI Mid range frame rate and format conversion
UHD1000 4K Up / down / cross conversion 2SI to Square division
Square division to 2SI 12G SDI Interface
HDR Conversion - High Dynamic Range (HDR) and Wide Color Gamut (WCG)

□ IQ Modular

IQHCO50 – C/O switch
IQHCO51 – C/O switch
IQSYN50 - Synchroniser
IQSYN51 - Synchroniser
IQLDK30 – Branding module
IQLCS00 – Loudness module
IQLAM00 – Logo Detection Module
IQMIX10, IQMIX25, IQMIX40, SDI interfacing
IQTRX00 IP transcoding IQAMD40 audio interfacing
IQCAG out of band control

□ Routers and Control Systems

Vega 30 (with processing)
Vega 100 series (with processing)
Vega 32MV with multiviewer outputs
Lunar Control Panel Series
Infrastructure Presentation

□ IP, Routing and Infrastructure

Complete IP and Hybrid solutions available from SAM
COTS and Standards based
Comprehensive IP interfaces across the product ranges
Video and Audio productions systems over IP
Range of IP Interfaces 25Gb/s, 40Gb/s, 50Gb/s, 100Gb/s
Standards support, 2022-6, 2022-7, TR-03, TR-04, AES-67, SMPTE2110
Demonstration of intelligent Control & Monitoring and IP Multiviewers

□ Playout and Intelligent Control and Monitoring

Demonstration of intelligent Control & Monitoring and Multiviewers
Demonstration of Media Assurance integration with C&M
Morpheus UX - the completely reconfigurable web based user interface available for SAM's leading playout automation an Channel-in-a-Box systems.
ICE SDC software only playout solution – Private and public Cloud support
Packaged Playout systems - Targeted functionality lowering installation time, giving a lower price.
Playout solution providing efficiency in rigination, re-versioning & delivery of broadcast streams for multiscreen
Momentum Enterprise Asset Management for Broadcast Workflow Automation
Demonstration of C&M integration with Playout Automation Systems.